



Creating a safer, segregated route for cycling

NEW BRIGHTON TO BIRKENHEAD CYCLE ROUTE PART OF THE LOCAL CYCLING AND WALKING INFRASTRUCTURE PLAN



IMPROVING CYCLING FACILITIES IN WIRRAL

Research shows more than 70% of city region residents support the building of separated routes to help people to cycle more easily and safely. Across the Liverpool City Region, work is underway to create a network of more than 600km of new and upgraded walking and cycling routes. This network will cover all six boroughs of the city region – Halton, Knowsley, Liverpool, Sefton, St Helens and Wirral – and will be connected to the wider public transport network. Read more about our long-term plans for cycling in the Liverpool City Region at liverpoolcityregion-ca.gov.uk/activetravel.

One of this network's first new cycle routes will connect New Brighton and Birkenhead (see map on back page.) This route is the first step in a long-term plan to encourage more people to take journeys by bike.

The route will be a permanent part of the road but will be separated from other road-users and will be segregated from pedestrians to help make cycling safer and easier for everyone, regardless of age or background. Changes to the current road layout will be required which may have an impact on parking in some areas. However, where possible, alternative parking may be provided nearby and further consultation will take place with residents along the route, in the coming months.

#LCRListens



Cycling is good for our environment, our health and our communities

During the recent lockdown, more and more people have been cycling, both for work and for leisure. Around 60% of people in the city region are saying they think this will continue even after restrictions are lifted.

We want to build on this progress and help people to make the decision to choose a bike to get around.

Congestion and road traffic is affecting air quality in this area and across the Liverpool City Region. One solution to this problem is to help more people take shorter journeys by cycling. This would help to take cars off the roads and to reduce harmful emissions.

Being active is also great for mental and physical health and wellbeing, with regular cycling reducing the risk of diseases like heart disease and stroke by up to a third.

In addition, good quality cycling routes can bring big benefits to the regional economy, increasing the number of visitors to our high streets and local shops.



We want to hear what you think of these plans

We're asking your opinion to help make sure this new cycling route works for the local community.

The plans we've worked on will help make these things a reality but we would like to hear from residents so you can help shape how the route looks and works.

Once we've received your feedback, we'll use this to help inform the design of the new route before we begin a second consultation on these designs later this year. Work on the route is due to begin in 2021, with completion expected in 2022.

For more detailed plans or to leave comments, please go to our website: <https://lcwip.commonplace.is/>. Alternatively, you can phone 0151 330 1249 to leave your details and we will send you a form to complete and return by post.

Please send your feedback by Sunday 6 September

We are working to build back better in the city region

Our frontline teams are focused on responding to the Coronavirus to ensure residents, particularly those most vulnerable, have the support they need.

Social distancing measures mean we have to change the way we engage with the community but we are working on new ways to do this remotely so that you can continue to have your say and help shape the positive changes happening in your area.

The COVID-19 pandemic has given a new urgency to the question of how we share our public spaces and how we can champion walking, cycling and the safe use of public transport. Our plans for this route, along with the rest of the walking and cycling network, are part of our commitment to building a fairer, greener and better Liverpool City Region after Coronavirus.

Visit liverpoolcityregion-ca.gov.uk/CORONAVIRUS for information on our response to COVID-19.