

# Special issue: choose your local councillors for New Brighton



## New Brighton residents Darren May & Tony Pritchard

Darren and Tony live here. Issues that affect you and New Brighton affect Darren and Tony.



## Labour's candidates to replace Pat Hackett

If elected, it means that two of your three councillors won't live in New Brighton. Labour's taking you for granted.



# New Brighton community newslines

April 2021: Delivered at no expense to the taxpayer



# Are they taking you for granted?

**Former Labour MP Ronnie Campbell: "Conservative Councillors work and work. Our lot were saying 'when do we get our money?'"**

## Following the decision of Councillor Pat Hackett to step down, New Brighton risks having councillors who only turn up at election time.

Over recent years, the Labour Party has forgotten that votes have to be earned.

Too many councillors have failed to understand or even listen to people here - the people they were supposed to represent. Too often local people have been treated like fools.

Instead, they pick candidates who won't 'rock the boat'; people who agree with Labour's often out of

touch views but who, too often, are not interested in yours.

New Brighton has had 10 different Labour Councillors. How many have made a real, genuine difference to our community?

More people are voting for what is best at each election, based on who'll work hardest on local issues, instead of always voting for the same party or the party their parents supported.

Your votes at these elections won't change the MP or the Government. But they are your chance to give New Brighton two active, local councillors: Darren May and Tony Pritchard. It's time to put New Brighton first and party politics second.

Just **6** issues raised for action by Labour councillors in New Brighton

**213**

issues raised for action by local Conservative Councillors in next door Wallasey Ward last year.

Source: Freedom of Information Act request to Wirral Council, January 2021

Constituency vaccination tracker:

**47,013**

as at 15 April

## World's sharpest fall in cases:

The UK has seen cases fall by 97% since the peak, thanks partly to the vaccine programme. In France, cases are just 25% lower since their peak.

## Cases per million down to 42

Again, the UK is now the lowest in Europe. The delays in the EU vaccine programme are hampering efforts there. Sweden had 515 cases per million.

## Eight different vaccines in UK

While three vaccines Oxford-AstraZeneca, Moderna and Pfizer-Biontech (157 million doses) have been secured, five more are now in trials.

# Working class voters abandoned

## Crime. Housing. The EU. Immigration. Patriotism. Anti-social behaviour.

On each of these issues, opinion polls have shown that Labour is out of touch with most people and not least with traditional working class voters. The voters that Labour was set up to represent. Too often, we see Labour

Councils and Labour Councillors pursuing and promoting their own causes while pay lip service to the issues in communities like ours.

## That's why this election is your chance to send a message that you want things to be different.

To send a message to Labour that you won't be taken for granted and to send a message to the

Town Hall that New Brighton won't be ignored any longer.

If you lend two of your four votes to Darren May and Tony Pritchard, you'll still have a Labour councillor and a Labour MP. But you'll also have two new councillors, from New Brighton, who know the issues here and who aren't afraid to speak up and challenge those in charge.

[www.wallaseyconservatives.com/coronavirus](http://www.wallaseyconservatives.com/coronavirus)



## **Congratulations to Dame Angela Eagle MP!**

**Grown up politics means recognising when your opponents or those in other parties have done well.**

It may come as a surprise to some residents, but Darren and Tony congratulate long-serving MP, Angela Eagle, on becoming a Dame.

Sadly, her own party wasn't so supportive. Well known for being in the grip of the hard-left, the Labour Party in Wallasey REFUSED to congratulate their own MP on this recognition in the 2021 New Years Honours.

Instead, Wallasey Labour Party voted to affiliate to the latest hard left project of Jeremy Corbyn.

**Darren and Tony said: "This is typical of the toytown politics of the local Labour Party. Instead of focussing on what matters to you, they're still drooling over Corbyn."**

# Getting results on local road repairs

**Since Labour lost control of the Council in 2019, we have been able to secure some repairs in this community but there is a backlog.**

**Now, an all-party committee of the Council (which replaced the all-Labour Cabinet) has agreed to many (but not all) of our requests for action.**

This 'Structural Maintenance Programme' will be managed by the Highways Department.

**Over the next year, the following road surfacing works are planned:**

- St George's Park
- Rowson Street
- Coastal Drive



If elected, Darren and Tony will make sure future repairs are better than the botched job on Albion Street, overseen by Labour

**Then, from 2022, the following works are planned, subject to cash and any 'emergency works':**

- Seabank Road
- Rake Lane

**Footways will also be tackled in the programme, currently planned for:**

- Hertford Drive
- Magazine Brow
- Holland Road



**Darren is an armed forces veteran who grew up in New Brighton and returned to settle here to start a family after his service with the RAF. As well as tours of Afghanistan and Iraq, Darren also served as a Community RAF Police Officer for several RAF bases and their local communities.**

He has since been employed across several roles in the public sector to continue his public service. He wants to use this experience serving as your local Councillor.

**Darren May**  
Local Conservatives  
**Tony Pritchard**  
Local Conservatives



Darren successfully defended New Brighton from Labour Group proposals of introducing parking charges along New Brighton's historic seafront for two years in a row, with his petitions and local news coverage forcing Labour to back down.

He continues to support local residents and businesses, with several successes in the action he's taken.

Darren is also a passionate supporter of our armed forces veterans and hopes his appointment as a councillor will enable him to provide a strong veteran's voice within Wirral Council.

**Tony is well known to many people in New Brighton. He was councillor for 11 years and, during that time, helped hundreds of local residents and businesses with issues and problems in our community. Tony lives with his wife on Seabank Road and has also served as a governor of New Brighton Primary School.**

Tony worked with community groups to save St Peter & Paul's, the Dome of Home, from closure; helped to set up the Gorse Millennium Green Trust and a founding trustee for over 20 years, which is now a pocket park. Tony has also been a Chair for the Friends



of the Tower Grounds, and previously a member of the New Brighton Traders association. For many years Tony organised the Christmas lights along Seabank Road.

During his time as a local councillor, Tony's collaborative approach won the support of many residents, including some who usually vote Labour at General Elections.

Tony was active across our community all year round, not just at election time.

# Wirral's Labour 'Cabinet' leaves 9,083 families on housing waiting list

**When Wirral's failing Labour Cabinet was scrapped last year, they left office with more than 9,000 families on the waiting list for housing.**

There is no excuse for this - they failed to bid for Government cash to build affordable new houses

and did nothing to start building council houses. Other councils managed it though.

Ever since Wirral Labour privatised the Borough's council housing 20 years ago, they washed their hands of the problem.

Many families have been waiting years for suitable, decent and affordable housing.

Many of the people waiting are here in New Brighton. They want to live near their existing families, friends and jobs.

Instead of tackling this issue, Labour has allowed numerous green spaces to be sold off to private developers, building houses that are out of reach to many people or allowing second-rate bedsits instead.

**As residents of New Brighton, Darren May and Tony Pritchard are constantly walking the local area. Wherever they find an issue with fly-tipping and 'grot spots' they take the initiative to report it to the council for action.**

They also work with local residents and businesses all year round to help report issues and chase the council up for completion.

Darren and Tony previously helped residents scale back the overdevelopment of the old Tavern site when that went through planning.

Since work finished on site, the entryway off Magazine Avenue was partially ripped up by the developers and has failed to be put right after completion of the new apartments.

Darren and Tony are currently working with the council to get the developers back to put right the damage caused.

There has been no word from Labour on any of these issues.

**our plan**

**for New Brighton**

**More police on the streets to deter crime and jobs:**

So far, there are 372 extra police in Merseyside, as part of the national recruitment of 20,000 more officers. They will also be given the powers they need.

**Fixing roads and pavements:**

We will continue to lobby for a fair share of the Town Hall's budget for repairs. This means working with residents and also reporting pot holes.

**Saying 'No' to more HMOs and bedsits**

Decent housing should be for the many, not the few. Too often labour has given the green light to bedsits, most recently on Albion Street.

**Protecting our green spaces including The Dips:**

This means using the powers the Council and police have to deal with the yobs, while also protecting these sites from development.

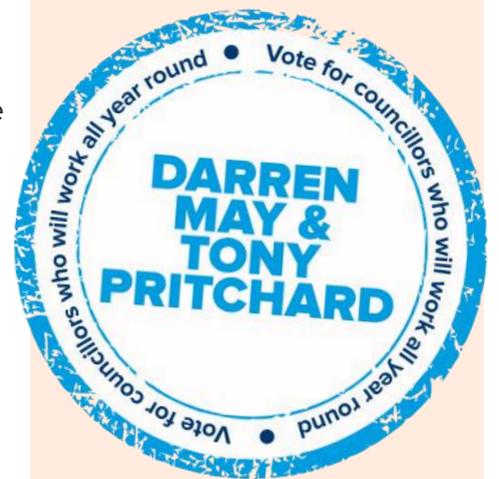
**Investing in our shopping centres:**

Bringing empty premises back into use, supporting the independent shops in our community and keeping parking free in New Brighton



**Darren and Tony: cleaning up in New Brighton!**

**Recently, Darren and Tony have supported residents in dealing with dangerous waste dumped in the entryways of Manville Road and behind Rake Lane and Magazine Avenue. Requests from residents to Labour for action were ignored.**



**Restart grants for shops and businesses:**

We continue to help shops and local businesses to get the help they need, including the Government's new Restart Grants. We are also pushing for the extra cash for 'discretionary' business support in Wirral be as flexible as possible.

**£500 boost for Working Tax Credits:**

Mums and dads in working households that receive tax credits may be eligible for a new one-off payment of £500. HMRC will contact people to confirm they are eligible. For those who are, payment will be direct to bank accounts by 23 April 2021.

**More families getting help with childcare costs**

There has been a five-fold increase in the number of families in New Brighton and Wallasey using their Tax-Free Childcare accounts to pay for their childcare costs. There are now 465 families taking part, up from just 85 families three years ago.

**Extra £200 million for Wirral Council**

The Council has, so far, received £200 million additional cash to support the Borough through the pandemic. This includes money for families, local businesses, care homes, schools and vulnerable groups such as the homeless or clinically most at risk.

[www.conservatives.com/join](http://www.conservatives.com/join) for £2 a month



# Council's 'toxic culture of intimidation and bullying' exposed. £100m lost.

**In 2010, Labour gained a majority on Liverpool City Council. Two years later, they gained a majority here in Wirral.**

The introduction of an elected City Mayor for Liverpool in 2012 and, five years later, a 'Metro Mayor', covering Liverpool as well as Wirral, Knowsley, St Helens and Sefton, cemented Labour's grip.

The General Election in 2019 saw Labour win every

constituency in Merseyside, with the exception of Southport. Now, following concerns over how Labour is operating, particularly with investors and developers, an independent investigation has started to reveal what's been going on.

As the Liverpool Echo reported, this includes a 'toxic culture of intimidation' at the top of the council, coupled with whistle blowers who were left in fear and audit trails of documents dumped in skips.

**It is also estimated that at least £100 million has been lost by the cash strapped council.**

Darren May said: "This is what happens when Labour has absolute control with little or no opposition. They lose touch and start thinking they are untouchable.

Tony Pritchard added: "Lack of opposition and challenge means decisions aren't questioned, while councillors keep their heads down, unwilling to question their own party colleagues.

**"To those of us who remember Militant in the 1980s, the current situation in Merseyside will set alarm bells ringing."**

**Currently, all your councillors, your MP and the Metro Mayor are Labour. A vote for Darren and Tony will bring much needed balance to our local politics.**

If you lend your vote to Darren May and Tony Pritchard, they will:

#### **Listen to your views:**

Through regular surveys, doorstep conversations and contact.

#### **Keep you informed:**

With regular newsletters and letters, delivered by volunteers and not paid for by the taxpayer.

#### **Work with others:**

Whether that's with other councillors in the Town Hall, and residents in our community.

#### **Repay your support:**

By not putting their own views above yours, by not claiming expenses and by voting for what is best for our community, not as any political party tells them to.

A vote for Darren May and Tony Pritchard will send a message that you won't be taken for granted any longer.

## Your choice at the council elections in New Brighton:

### **Local Conservatives:**

**Currently the only realistic alternative to Labour in this area.**

Tony Pritchard served for 11 years as local councillor and earned a reputation for speaking up for New Brighton.

Like Tony, armed forces veteran Darren May lives in New Brighton.

You'll see their addresses on the ballot paper. They live here.

### **The Green Party:**

**Challenging Labour in Birkenhead and, now, Prenton and Bebington.**

Too far behind to win in New Brighton, the Greens have, however, earned the support of former Labour voters for sticking to their values of taxing the rich, climate action and being pro-EU.

Both Green candidates have either given their address on the ballot paper or are known to be local residents.

### **Liberal Democrats:**

**No longer the force they once were and struggling to break through in elections.**

No Liberal Democrat has been elected in this constituency for more than 45 years.

While they attract 'protest votes', they are not a serious contender locally.

You will, however, see the addresses of their two candidates on the ballot paper. They live here

### **Labour Party:**

**Currently all your councillors, the MP, the Metro Mayor and the Police Commissioner are Labour.**

Their most well known councillor, Pat Hackett, resigned in September.

One of their remaining councillors is from Birkenhead.

They have chosen not to give their addresses on the ballot paper, so you only know they live somewhere in Wirral.

